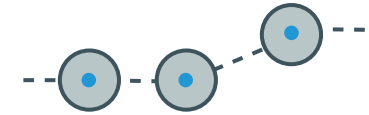
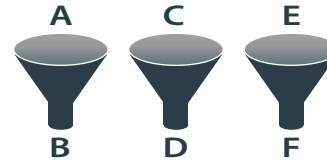


# daily flight plan

week \_\_\_\_\_ date \_\_\_\_\_



ideas

actions

sketches

## Big Picture

big idea



payoff

### Guiding Principles

- Know your funnels and work your ABCs
- Balance the 3 legs of the stool to stay on top
- Be mindful of experiences at touchpoints
- Use the Big Picture to create a clear path forward
- Keep your flight plan calibrated to your PlayBook

updates at [delightability.com/free-stuff](http://delightability.com/free-stuff)

### Apr

14	1	2	3	4	5	6	7
15	8	9	10	11	12	13	14
16	15	16	17	18	19	20	21
17	22	23	24	25	26	27	28
18	29	30					

Week Su Mo Tu We Th Fr Sa

### May

18			1	2	3	4	5
19	6	7	8	9	10	11	12
20	13	14	15	16	17	18	19
21	20	21	22	23	24	25	26
22	27	28	29	30	31		

Week Su Mo Tu We Th Fr Sa

### Jun

22						1	2
23	3	4	5	6	7	8	9
24	10	11	12	13	14	15	16
25	17	18	19	20	21	22	23
26	24	25	26	27	28	29	30

Week Su Mo Tu We Th Fr Sa