

Example - Worldwide Cooperative and Social Investor

Challenge

Oikocredit Northwest, a support association for Oikocredit International needed to professionalize their communications and outreach.

Solution

Perform communication audit to discover what communications investors receive. Create post cards, mailers, leave behinds and other collateral for use in outreach and events. Create events to further showcase the work of Oikocredit International to prospective investors. Collaborate with international team to create new website using SocialCMS platform.

Results

- Attracted attendees to events
- Increased investment
- Increased partner participation



Organization and Logo



Postcards, Mailers, and other Collateral



Events and Event Communications



Oikocredit Northwest Website
<http://www.oikocreditnorthwest.org>